

## STUDY PLAN

Compulsory subjects	Type	Sem	Hours	SWS	ECTS
<b>MAIN SUBJECT</b>					
Music Business I-III	GU	6	3	18	96
<b>SUPPLEMENTARY SUBJECTS</b>					
Business strategies in the entertainment industry	VO	1	1	1	2
Stage Performance Training	PR	1	1	1	1
Computer and audiovisual media	VO	1	1	1	2
Creative Identity	SE	2	1	2	6
Introduction to Music Business and Financing	VO	1	1	1	2
Introduction to scientific work	VO	1	1	1	4
Form theory of jazz and popular music	KGU	2	1	2	2
Basics of sound engineering	VO	1	1	1	2
Hospitation	PR	1	1	1	1
Concert and Event Management I-III	VO	6	1	6	30
Artist Management & Branding	VO	1	1	1	6
Mechanisms of the music industry	VO	1	1	1	2
Microphoning and recording techniques	PR	1	1	1	2
Mixing and Mastering	PR	1	1	1	2
Music history I-II	VO	4	1	4	8
Music Promotion and Marketing	VU	2	1	2	4
Music Business	VO	2	1	2	2
New media	VU	1	1	1	2
Self management & legal basics	VO	2	1	2	4
<b>Sum of compulsory subjects:</b>				<b>61</b>	<b>180</b>
<b>Final Diploma Exam</b>					

## OPTIONAL SUBJECTS

Optional subject (not obligatory)	Type	Sem	Std	SWS	ECTS
Ear training I-II	VU	4	1	4	8
Music Theory I-II	VO	4	1	4	8
Percussion	PR	2	1	2	2
Rhythm training I-II	PR	4	1	4	8
2 <sup>nd</sup> Instrument (Jazz and Popular music)	VO	6	1	6	12
<b>Sum of optional subjects:</b>				<b>28</b>	<b>38</b>
<b>Sum of all courses:</b>				<b>101</b>	<b>218</b>

ECTS European Credit Transfer System  
 KE Künstlerischer Einzelunterricht  
 KGU Group lessons

LV Course  
 PR Internship  
 SE Seminar

Sem Semester  
 Std Hours  
 SWS Semester hours per week

UE Exercise  
 VO Lecture  
 VU Lecture with exercise