

# Music Business

Practice-oriented studies for concert and event management

M = Mandatory completion

R = Recommended completion

P = Possible completion

O = Optional completion

V = Voluntary completion

X = No completion possible

## COMPLETION PLAN

for the scheduled completion of courses

| Compulsory subjects                               | Sem. | SWS | 1st Sem. | 2nd Sem. | 3rd Sem. | 4th Sem. | 5th Sem. | 6th Sem. | Note   |
|---|------|-----|----------|----------|----------|----------|----------|----------|--|
| Music Business I-III                              | 1    | 1   | M        | M        | M        | M        | M        | M        | 6 Semester zu absolvierendes Hauptfach   |
| Business strategies in the entertainment industry | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Stage Performance Training                        | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Computer Assisted Composing                       | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Creative Identity                                 | 2    | 2   | R        | R        | P        | P        | P        | P        | 2 semesters to be completed, completion in 1st -2nd semester recommended.                                |
| Introduction to Music Business and Financing      | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Introduction to scientific work                   | 1    | 1   | X        | X        | X        | P        | R        | X        | 1 semester to be completed, completion in 5th semester recommended (possible in 4th semester)            |
| Form theory of jazz and popular music             | 2    | 2   | P        | P        | R        | R        | P        | P        | 2 semesters to be completed, completion in 3rd-4th semester recommended                                  |
| Basics of sound engineering                       | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Hospitation                                       | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Concert and Event Management I-III                | 6    | 6   | M        | M        | M        | M        | M        | M        | 6 semesters of supplementary subject to be completed   |
| Artist Management & Branding                      | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Mechanisms of the music industry                  | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Microphoning and recording techniques             | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Mixing and Mastering                              | 1    | 1   | P        | P        | P        | P        | P        | P        | 1 semester to be completed, completion between 1st and 6th semester possible                             |
| Music history I-II                                | 4    | 4   | P        | P        | P        | P        | P        | P        | 4 semesters to be completed, completion between 1st and 6th semester possible, also II before I possible |
| Music Promotion and Marketing                     | 2    | 2   | P        | P        | P        | P        | P        | P        | 2 semester to be completed, completion between 1st and 6th semester possible                             |

|   |             |            |                 |                 |                 |                 |                 |                 |   |
|---|-------------|------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|---|
| Music Business                                      | 2           | 2          | P               | P               | P               | P               | P               | P               | 2 semester to be completed, completion between 1st and 6th semester possible                        |
| New media   | 1           | 1          | P               | P               | P               | P               | P               | P               | 1 semester to be completed, completion between 1st and 6th semester possible                        |
| Self management & legal basics                      | 2           | 2          | P               | P               | P               | P               | P               | P               | 2 semester to be completed, completion between 1st and 6th semester possible                        |
| <b>Free subjects (not obligatory)</b>               | <b>Sem.</b> | <b>SWS</b> | <b>1st Sem.</b> | <b>2nd Sem.</b> | <b>3rd Sem.</b> | <b>4th Sem.</b> | <b>5th Sem.</b> | <b>6th Sem.</b> | <b>7th Sem.</b>   |
| Ear training I-II                                   | 4           | 4          | V               | V               | V               | V               | V               | V               | Not obligatory free subject, completion between 1. and 6. semester possible, starting with I.1      |
| Music Theory I-II                                   | 4           | 4          | V               | V               | V               | V               | V               | V               | Not obligatory free subject, completion between 1. and 6. semester possible, starting with I.1      |
| Percussion  | 2           | 2          | V               | V               | V               | V               | V               | V               | Non-mandatory free subject, completion of 2 semesters possible between 1st and 6th semester         |
| Rhythm training I-II                                | 4           | 4          | V               | V               | V               | V               | V               | V               | Not obligatory free subject, completion between 1. and 6. semester possible, starting with I.1      |
| 2 <sup>nd</sup> Instrument (Jazz and Popular music) | 6           | 6          | V               | V               | V               | V               | V               | V               | Non-compulsory free subject, 6 sem. possible, private lessons with costs (€110/€145 for 30/45 min.) |